FROM: SHEILA WILKINS
2930 West CARY St
RICHMOND, VA 23221

RE: Comments on RM-9242

DOCKET FILE COPY ORIGINAL

Dear FCC commissioners,

- There are "communities-of-interest" that get NO progressive Jazz Blues and News in radio PRIME TIME. But RM-9242 proposes to fill this void with a new class of LOCAL CIVIC community radio stations that will have the will to serve these interest groups. This is because in community radio, the audience is also the producer, the DJ, the host. In community radio, we say what is important to us.
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Sincerely,

(Personal Comments):

Shirl Wille

No. of Copies rec'd_(List ABCDE July 24, 1998

DOCKET FILE COPY ORIGINAL

Office of the Secretary, Room 222 Federal Communication Commission 1919 M St. NW Washington, DC. 20554

Dear Mr. Secretary:

I am writing to you in support of RM-9242 and the "50-Mile Rule."

Commercial radio obviously plays an important role in the community and serves many listeners. Because of their profit constraints, however, they must necessarily focus on programming that serves very large segments of the market.

Many smaller segments of the market, by the very nature of the business, easily go without much service. This is especially true for things like discussion of local issues, local culture, perhaps programming for some local minority communities, and other items of local interest. This is also true for some nonlocal programming, such as jazz, which simply does not have as large a following. It is very unlikely that large corporations -- especially if they are headquartered at a distance -- would be inclined or even able to respond to these needs.

Locally owned and operated stations, however, are sometimes able to operate on a smaller budget, perhaps drawing upon volunteer support from the local community, and therefore, are much more able to serve some of these local and/or less popular interests.

Again, the commercial stations are very important, but with this proposed regulation change, the FCC has an opportunity to meet some ADDITIONAL needs, which for many people may be equally important, and that are not met well by the commercial stations.

I very much hope that you will act favorably upon RM-9242 which contains the 50-Mile Rule. I think it will greatly add to the breadth of the needs that are met and to the richness of the content on our public airways.

Thank you for your consideration.

Viat Koullan

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Eliot Rosenbloom

FROM: SARAH KELLEY

11S E LEIGH ST.

RICHMOND VA 23219

RE: Comments on RM-9242

DOCKET FILE COPY ORIGINAL

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Sincerely,

(Personal Comments)

No. of Copies rec'd_

List ARCDE

FROM: John V. Moeser 1400 Brookland Parkway Richmond, Virginia 23227

DOCKET FILE COPY ORIGINAL

Comments on RM-9242 RE:

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Sincerely.

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(Personal Comments):

he V. Moser

FROM: Sheri King 2327 Floyd Ave. #6 Richmond, VA 23220

RE: Comments on RM-9242

DOCKET FILE COPY ORIGINAL

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Sincerely, Shen A King

TARA A. Kercher 1095.Bou levour #12 Richmond, Va. 23220

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FROM: Liz Ehrich Po Box 1595 Dahlgren VA 22448

RE: Comments on RM-9242

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Sincerely, Thehal a St.

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TO: Office of the Secretary

Room 222

Federal Communication Commission

1919 M St. NW

Washington, DC. 20554

FROM:

CARLETON P.O. BOX 14754 RICHMOND, VA 23221

RE: Comments on RM-9242

Dear FCC commissioners,

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Sincerely, Lee a. Carleton

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List ABCDE

(Personal Comments):

Do the <u>right</u> thing: more access for <u>all</u> not just the rich

TO: Office of the Secretary Room 222 Federal Communication Commission 1919 M St. NW Washington, DC. 20554

FROM: M. Melissa Jarrard

CEl 123/25 Stuart Ave.

Richmond, VA 23220

FCC ROOM

RE: Comments on RM-9242

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(Personal Comments):

Open un farmation produces informed decisions

TO: Office of the Secretary Room 222 Federal Communication Commission 1919 M St. NW Washington, DC. 20554

FROM: Faxus Calta 138 Topelo Ridge Rd Louisa VA 23093

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(Personal Comments): Flease support this soulce access to the airwaves which is you mandate

TO: Office of the Secretary
Room 222
Federal Communication Commission
1919 M St. NW
Washington, DC. 20554

FROM: I one Dusinberre 138 Twin Oaks Rd -Lonisa, VA 23093-6337

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Sincerely, (Personal Comments):

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DOCKET FILE COPY ORIGINAL MAHAYNI
FROM: NIDAL MAHAYNI
2125 STUART Ave.
Richmond, VA 23220

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Sincerely, Malay (Personal Comments):

Plane Support RM-9247

or an independent ${\cal O}$.

TO: Office of the Secretary
Room 222
Federal Communication Commission
1919 M St. NW
Washington, DC. 20554

FROM: Noelle Whitney
3208 Kensirston
Richmond VA
23221

RE: Comments on RM-9242

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TO: Office of the Secretary Room 222 Federal Communication Commission 1919 M St. NW Washington, DC. 20554

FROM: Patrick W. Rest 3100-A Hanover Are Dielmond VA 23221

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(Personal Comments): Improvement of Community Florts will dialogos

TO: Office of the Secretary
Room 222
Federal Communication Commission
1919 M St. NW
Washington, DC. 20554

FROM: RACHEL LAWRENCE
HOBHILLCREST RD
RICHMOND, VIA
23225

RE: Comments on RM-9242

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Sincerely Lautence

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TO:	Office of the Secretary	PECEIVE PROM:	Sharon
	Room 222 Federal Communication Commission		4103 fore
	1919 M St. NW Washington, DC. 20554	FCC MILE ROOM	Richmond
	-		232

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Sharon Spaces

Sincerely,

(Personal Comments):

No. of Coolea roc'd

FROM: Margaret Bloom

RE: Comments on RM-9242

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(Personal Comments):

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TO: Office of the Secretary
Room 222
Federal Communication Commission—CFIVED High word SPrings
Washington, DC. 20554

FROM: 20 From Secretary
High word SPrings

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RE: Comments on RM-9242

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Sincerely,

(Personal Comments):

Michael Waff

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Office of the Secretary
Room 222
Federal Communications Commission
1919 M St. NW
Washington, DC. 20554

RE: RM-9242

Dear Public Servants/Commissioners

I am interested in the possibilities of this proposal to bring a little access to our airwaves.

I do not see the recent mergers of communications companies as a positive development.

I see it as one more way for money to replace democracy as the deciding factor in determining what we see and hear in our common media. It is OK for money to have some power, but if you cannot have any standing without it, we do not have a democracy of people anymore, we have an oligarchy of money holders

As representatives charged to make the use of the airwaves serve the public interest, I look to you to provide strong positive, even politically risky leadership on this subject.

I and most Citizens of the USA can tell the difference between political whitewash and genuine defense of the airwaves. Please don't allow this issue to be decided by some political convenience or necessity when there are real people interested in an accessible media who need to serve their needs.

However, I am not asking that you make this decision in my favor. I trust that you will keep your perspective, and honor your pledge to serve the Citizens of this country. I know just as surely as you have to share in this society and its successes and failures, that you will find ways to keep the nation's airwaves the nation's, and not the turf of large corporations whose purpose, after all, is simply and plainly to profit by it.

No one, not the executives, or stockholders, of these communications companies, their advertisers employees, and least of all viewers, think that it is otherwise. Nothing that is not profitable is offered on the public airwaves, with minor exceptions. Is this how public airwaves serve the public? All we get from this is how much to spend, and on what.

Please don't let our airwaves, per Mr. Gingrich, the nervous system of our nation, be sold out. Make them so available that they cannot be commanded by dollars. Or at least make it possible for citizenry without a large bankroll to participate in the exchange of ideas. Level the playing field for all people with something to say.

Key provisions to RM-9242 are the 50 mile rule and the 300 watt minimum for stations. Without these it becomes a gesture instead of an act.

Sorry to be so wordy and go on so. Sometime I get the feeling that I am not heard in D.C.. I'm sure you understand.

Just make decisions that you can square with the children of you children, and maybe we will retain our media and our democracy.

Ron Skinner

1108 W. Marshall Street Richmond, Virginia 23220

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TO: Office of the Secretary

Room 222

Federal Communication Commission

1919 M St. NW

Washington, DC. 20554

RE: Comments on RM-9242

Dear FCC commissioners.

Jame Bah 3/08 Patterson Ace #5 Richmond, UA FROM: 23221

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(Personal Comments):

Imi Ba We The people will OSPEAK how needed

FROM: Paul Adams

303 S Mulberry St Richmond, UA 23220

REComments on RM-9242

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Sincerely, Jan Adams

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FROM: Napi Nanette lippolito,

Principal Richmond, VA 23220-6216

RE: Comments on RM-9242

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DOCKET FILE COPY ORIGINAL

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Sincerely, Nap Nanette appoints

(Personal Comments): / love WCVE.

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FROM: Robin Bolduce

8 Ell China Sti
Richmond VA

23220

RE: Comments on RM-9242

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Sincerely,

Robi Bdd

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ROBERT N. (BOB) MCCORD

DOCKET FILE COPY ORIGINAL

July 22, 1998

Office of the Secretary Federal Communications Commission Room 222 1919 M Street, N.W. Washington, D.C. 20554 PECEIVED

Dear Sir:

According to FCC rules of procedure, I am submitting the attached reply-comments in support of petition FCC RM-9242.

Robert N. McCord

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Before the Federal Communications Commission Washington, D.C. 20554 er FM

In the Matter of Proposal for Creation of the Low Power FM (LPFM) Broadcast Service

FCC RM-9242

To: Federal Communications Commission

Reply-Comments of Robert N McCord

In the question of Petition RM-9242: There are numerous examples of the need for this critical community service across the Country. My comments will be limited to what one might consider a quintessential example of this need.

I am a thirty five year broadcaster who has been in employed in all facets of the radio industry, including ownership. After living in Laguna Beach, California for the past eight years it has become dramatically apparent that a distinctively local radio service is needed. The fires of '93, which destroyed over 400 homes, forged a premier example of the urgent necessity for first hand Community information. During the firestorm the stations from LA were here in their helicopters, but the coverage was focused on the fire's sensational value rather than the dissemination of critical information the people of Laguna Beach desperately needed. They didn't know the territory. Confused street names, and out-of-place geographic references. Certainly there was endless general information. What was lacking were the indigenous specifics so vital to the local Community in a disaster like this.

Since the fires we have experienced torrential rains and attendant mudslides. Lives were lost. Through it all, immediate communication was non-existent. We learn nothing in this community on a "instant" basis. Laguna Beach is a city of 25,000 people. If this were the mid-west there would be three stations here, at least, but as a result of the powerful Los Angeles stations, we are too small in the overall scheme to swing ratings for more diligent coverage by these broadcasting monoliths. Now with the potential advent of Low Power FM the large radio voices are screaming infringement on their territory?

Only three access routes serve the City of Laguna Beach. When there is a closure, we don't know about it. During the fires, people sat in their cars for hours trying to evacuate the City, with no information from their radios. There is nowhere to turn. Phones to both City and emergency officials are bottlenecked.

The area of Laguna Beach is surrounded by hills, a virtual escarpment. Signal penetration from other Cities is sketchy. A low power service that would attend to the needs of its residents exclusively would not infringe on adjacent signals.

The term "diversity", with respect to radio, has been used in various contexts. The National Association of Broadcasters currently uses the term as it applies to radio formats or the genre of music that each station plays. They contend that in light of consolidation of ownership where the few own many, that varying formats are more readily available. Logically, the real meaning of diversity can not be mistaken. Diversity of ownership is the true measure of the term. Americans should have the opportunity to be exposed to the widest possible range of opinions. This can only stem from diverse ownership. Meanwhile, as galloping consolidation continues the need for new voices becomes greater. Low Power FM will introduce not merely recycled concepts from corporate head offices located elsewhere, but will establish locally domiciled broadcast interests, providing diversity in programming concepts, and fresh new initiatives aimed exclusively at the small markets they are licensed to serve.

No one will get rich operating a small radio station in Laguna Beach. This is a bedroom community with affluent residents who derive their income outside of the City confines. Retail trade would probably pay for the cost of operation, but my estimates of potential income are not glowing.